# September 2024

## **NEWSLETTER**



#### Dear REEDS Family,

It is a joy to connect with you once again, sharing the strides we are making together.

### **Empowering Women Entrepreneurs**

Our Oonchee Udaan project is reaching its final phase, with 40 remarkable micro-women entrepreneurs set to graduate in October in Vijayawada. These women represent hope and resilience, and we're proud to have partnered with Bharat Cares to support Sustainable Development Goals like No Poverty, Gender Equality, and Decent Work. This is just the beginning of their journey toward economic independence!

#### **Transforming Schools with the WASH Initiative**

In September, we expanded our WASH initiative to a primary school in Narsapur Village, Telangana.

We provided safe drinking water, learning materials, and sports equipment, but our commitment goes beyond infrastructure. Throughout the academic year, we will continue promoting healthy habits, helping these young minds thrive in a safe and nurturing environment.



### **Monitoring Development Programs**

As a National Level Monitoring Agency for the Ministry of Rural Development, we have embarked on a vital mission to assess flagship rural development programs in six districts across Andhra Pradesh and Tamil Nadu. This endeavour which began on September 30 will capture not only the effectiveness of these programs but also the human stories that drive progress.

## **Celebrating World Rural Development Day**

We proudly celebrate the UN's declaration of July 6 as World Rural Development Day, honouring the

establishment of the Center on Integrated Rural Development for Asia and the Pacific (CIRDAP) in 1979. A special moment for us, as Dr. P. Chandra Shekara, a leading voice behind many REEDS initiatives, spearhead rural development efforts across the region as head of CIRDAP.



#### **Quality Excellence**

We are excited to announce that we successfully completed our second surveillance audit for ISO

9001:2015 with zero non-compliance issues! This achievement underscores our unwavering commitment to maintaining the highest standards of quality in all that we do.











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I have cherished the opportunity to share the inspiring stories of REEDS with you. As we continue our work, I pass the torch of sharing REEDS updates to Ms. Poonam Thakur, our Communication and Outreach Specialist from the coming month. Your feedback is always welcome and cherished. Let's continue making a difference, together!

Warm Regards,

Dr. Kishor K. Patnaik

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**Chief Operating Officer** 







